



Nicolas Pedro Ehlert

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Personal details

Date of birth: December 9, 1974 **Nationality:** Swiss **Civil status:** single

Projects

UI/UX Design, Branding

NDD Medizintechnik AG: Redesign of company website

This rebranding included graphics content with new photo concept, conception brand refresh and guidelines.

UI/UX Design

Ergosign: Internship

Usability testing and contextual inquiries, developing wireframes, prototyping in the service design area with Sketch, Figma and Antetype for companies like Helvetia and B3i. Design of icons and visuals.

User Experience Design

Dispatch Packet: «Dispacket» App

System concept for Ebay mail order company for order management. User research, creation of scenarios and user journeys. UX design with wireframing, screen design and interactive prototypes.

Screen Design

Nobel Biocare: «Online shop»

UI/UX design for new store, development of logos, icon sets, key visuals and infographics for advertising concepts on microsites and ment of print media. Develop CI/CDs for sub brands and digital composing.

Rebranding

Schiller AG: «Brand Relaunch»

Visual redesign of digital and print material. Design concept for the company portal and the entire corporate design, development of a uniform photo concept and user interface design for cardiological devices.

Professional experience

08/2019 – 05/2021

NDD Medizintechnik AG, Zurich: Senior Graphic Designer & Brand Manager

Develop visual concepts for websites and marketing campaigns in the international digital marketing team. Conception and further development of the NDD brand and sub brands in all channels. Responsibility for CI/CD and its guidelines. User interface design and UX consulting for spirometry devices. Design of key visuals, newsletters, banner sets, product and corporate brochures and illustrations. Art direction and redesign of imagery and product photography.

01/2019 – 03/2019

Ergosign Switzerland AG, Zurich: UX Designer (Internship)

Development and design of customer projects. Ideation, UI and UX design incl. icon sets and prototyping with sketch, figma and antetype. Testing and creation of advertising collateral for events. Collaboration in customer projects for Helvetia, B3i and Stöcklin in research, corporate and screen design, prototyping and Testing.





- 12/2015 – 08/2018 **Nobel Biocare Services AG, Zurich-Kloten:** Graphic and UI designer
Creation and production of digital and analog advertising media. Development of key visuals, logos and infographics, design and layout of magazine "Science First". Rebranding and user experience design of online shop and digital composing. Supervision of CI/CD related questions and technical expert in brand management tools.
- 07/2013 – 09/2015 **Schiller AG, Baar/ZG:** Graphic designer (digital & analog)
Development, design and production of advertising & communication material for online & print media in an international setting. Studio photography of products and live scenes, creative retouching and art direction. Development, project management and implementation of corporate rebranding. Development of user interfaces and coordination of production.
- 08/2009 – 09/2012 **Kovikom Werbeagentur AG ASW, Zurich:** Polygraph with project leadership and representation of agency head
Conception, creation, design and realization of periodicals, stationery, advertisement and communications material of international groups. Complete management and consulting of key customers with responsibility for conclusion in printing and offer development. Development and design of house styles for new customers.
- 03/2008 – 06/2009 **Man Investments AG, Pfäffikon SZ:** Art worker (designer) in the internal agency (Marketing design)
Creative development of visual identity, brochures, product pages, ads, posters, flyers and merchandising products incl. production, graphical and technical consulting. Evaluation of K4 publishing system and the Marketing resource management system of iBrams as pilot project.
- 09/2005 – 03/2008 Self-employed, owner of **sole proprietorship «Createria»:**
see «self-employment» below
- 12/2003 – 09/2005 **Wirz Werbung AG, Zurich:** Polygraph (apprenticeship)
Design and production of ads, brochures and various other advertising materials in close collaboration with production, consulting and creation.
- 06/2001 – 08/2002 **Siemens Schweiz AG, Zurich:** information engineer
Versatile PC support, collaboration in Windows 2000 mitigation project.
- 02/2001 – 04/2001 **Kabel New Media, Zurich:** IT engineer, programming and website testing.
- 09/1995 – 07/1996 **Zürcher Kantonalbank, Zurich:** PC support in PC/LAN environment including first level support.

Self-Employed

- 09/2005 – 03/2008 Corporate design projects, layout of periodicals, business reports, stationery and Freelance work in the area graphic design, design, DTP and image processing for print and online media as polygraph and designer. Complete service package from conception, creation, design and production until the complete product.
- Client list:** Skandia Leben AG, Credit Suisse, Man Investments AG, Multilateral AG, Linkgroup, Neidhart & Schön AG, Cluecraft Ltd., etc.
- 09/2005 **Start-up & company foundation:** Createria Nicolas Ehlert



Education

- 04/2019 – 02/2022 **HSR UAS Rapperswil:** Master in Human Computer Interaction Design
I will complete my master's degree in February 2022.
- 07/2010 – 07/2012 **Vocational College for Art and Design in Zurich (Media Form Colour):**
EFA Typographic Designer
- 08/2002 – 08/2005 **KDW Konkordia and Wirz Werbung AG:** Polygraph apprenticeship
- 11/1996 – 01/2001 **HSR UAS Rapperswil:** Information technology studies,
diploma «Dipl. Inf. Ing. FH»
- 08/1991 – 08/1995 **Siemens-Albis AG Zurich:** Electrician apprenticeship with vocational
high school
- 05/1982 – 07/1991 Primary and secondary school in Zurich

Languages

- German mother tongue
- English **understanding: C2 speaking: C1 writing: C1**
2015 – 2021 Using English in daily business at Nobel Biocare and NDD Medical Technologies
1998 Cambridge First Certificate
08/1996 – 11/1996 3 month language training in the US
- French **understanding: B1 speaking: A1 writing: A2**

Computer skills

Please refer to **qualifications profile** «Mein Rucksack»

Free time

- Activities Design, reading, drawing, salsa dancing, in-line skating, snowboarding,
kite-surfing and surfing.
- Interests Art, design, movies, technology, architecture, Internet, foreign cultures
and economics.

References

Upon request